

A close-up photograph of two young children, a girl on the left and a boy on the right, both with dark skin and curly hair. They are looking down at a tablet device held by the boy. The girl has her eyes closed or is looking very intently. The boy is looking at the screen with a focused expression. The background is softly blurred, suggesting an indoor setting with natural light.

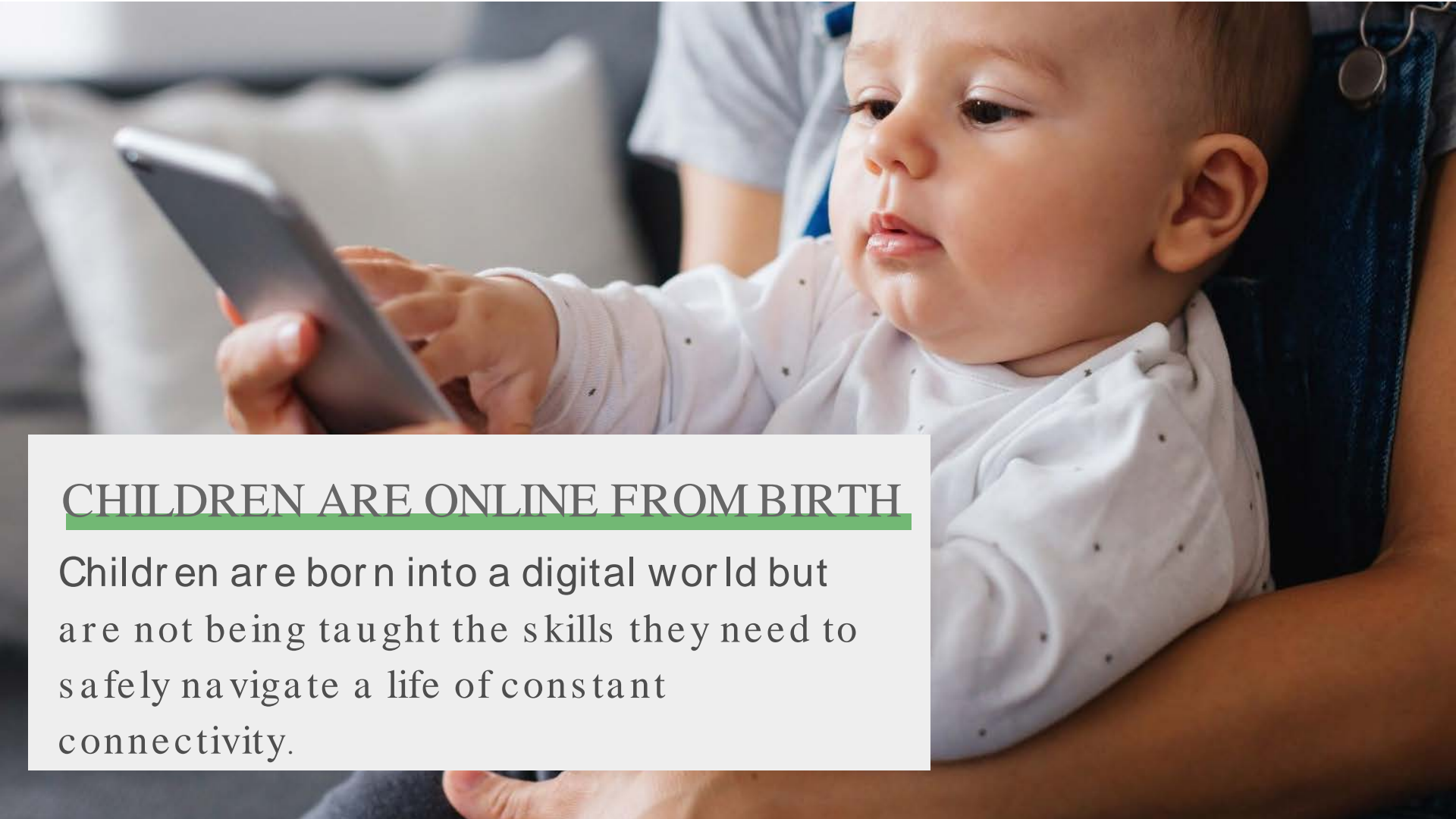
POWER OF  
**ZERO**

DIGITAL CITIZENSHIP FROM AGE ZERO





Revolutionary mobile phone



## CHILDREN ARE ONLINE FROM BIRTH

Children are born into a digital world but are not being taught the skills they need to safely navigate a life of constant connectivity.

## THE MISSION

To raise the next generation as digital citizens who use their power for good.

## THE VISION

Power of Zero envisions a world of zero violence, zero hate, zero bullying — beginning at age zero.



# POWER OF ZERO SKILLS

## THE POWER OF RESILIENCE

Try again when something's difficult.

## THE POWER OF CREATIVE THINKING

Look at ideas from different points of view.

## THE POWER OF YOUR VOICE

Say what you think so others can understand and appreciate it.

## THE POWER OF DIGITAL KNOWLEDGE

Learn how the internet connects people and ideas.

## THE POWER OF INCLUSIVITY

Invite others to join in what you are doing, especially when they are seen as different.

## THE POWER OF RESPECT

Treat others the way THEY would like to be treated.

## THE POWER OF BEING A DEFENDER

Speak up for what is right and true and protect others from meanness.

## THE POWER OF CONNECTION

Look for ways to link people together.

## THE POWER OF ZERO BULLYING

Manage your feelings and words especially when you are upset.

## THE POWER OF CRITICAL UNDERSTANDING

Understand who you can trust and what you can believe online.

## THE POWER OF COMPASSION

Recognize that everyone you meet wants to be loved and happy just like you.

## THE POWER OF DIGITAL DEVICES

Learn to navigate and operate digital devices safely.



## OUR PARTNERS

- Early childhood educators
- Parents, families, caregivers
- Leaders from the corporate, technology and government sectors
- Civil society organizations across the world



# LEARNING MATERIALS

We are partnering with Scholastic to develop and deliver the Power of Zero educator tool kit free of charge to early educators and primary school teachers. Scholastic is the leading global education company reaching nearly every country in the world.





## A GLOBAL SOLUTION

- **2018-19.** Pilot and refine learning materials for early educators in North America
  - **2019-20.** Localize the learning materials for Southeast Asia and Latin America.
  - **2020-2021.** Create African centered learning materials for Nigeria, Kenya, South Africa and Francophone West Africa
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# Join Us

We invite you to join Power of Zero as a collaborative member and use your influence to build digital citizenship in young children within your region

